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**BOUNDLESS SOUTHERN AFRICA INVESTMENT OPPORTUNITIES WITHIN TRANSFRONTIER
CONSERVATION AREAS FOR 2010 AND BEYOND.**

The hosting of the 2010 FIFA Soccer World Cup will not only see South Africa benefit from the opportunity of hosting this mammoth event but also sharing the benefits aimed at regional development through a concerted effort in promoting and developing Southern Africa's Transfrontier Conservation Areas (TFCAs) in a sustainable way.

The region has packaged 53 investment opportunities in the various countries through its TFCAs. They range from small and medium lodge type developments to multi million rand developments such as the Kavango-Zambezi Waterfront Development.

The Department of Environmental Affairs and Tourism, will host an investment conference on behalf of the nine SADC Countries (Angola, Botswana, Lesotho, Mozambique, Namibia, South Africa, Swaziland, Zambia and Zimbabwe) from 20 – 22 October 2008 at the Sandton Sun Hotel, in Johannesburg.

The key objective of this conference is to market a portfolio of unique, packaged tourism investment opportunities in the seven existing TFCAs to potential investors. The seven TFCAs are /Ai/Ais/Richtersveld, Kgalagadi, Kavango-Zambezi, Limpopo-Shashe, Great Limpopo, Lubombo and Maloti-Drakensberg.

The conference will provide a platform for potential investors to meet and network with project owners, government authorities and decision makers. It is aimed at private and institutional investors, property developers, investment holding companies, hotel management groups, commercial and investment banks, conservation agencies and donor organisations.

The three day event will start off with a gala dinner on 20 October followed by a two day conference focusing on the:

- Overview of the current investment climate specifically pertaining to Southern Africa ;
- Investment opportunities in the TFCAs
- Tender processes for each of the countries.

For more information on the conference and to register attendance, please visit www.boundlessinvest.com. or contact Leonore Beukes, Marketing Manager Boundless Southern Africa at 082 921 1126 or lbeukes@deat.gov.za .

ISSUED BY THE DEPARTMENT OF ENVIRONMENTAL AFFAIRS AND TOURISM